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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

NVENTORS: MICHAEL McGLYNN AND WILLIAM J. CASERO

SERIAL NO.: 10/727,479

FILING DATE: December 1, 2003

FOR: SELF-ADJUSTING VOLUME DISPLAY AND MERCHANDISE

DISPENSING SYSTEM

GROUP ART UNIT: 3634

Commissioner for Patents

Alexandria, VA 221313-1450

P.O. Box 1450

EXAMINER: SARA L. PUROL

RESPONSE TO OFFICE ACTION 1 hereby certify that this correspondence is being

deposited with the United Steres Pectal Service as first class mail in an anythope addressed to:
Commissioner of Petente and Trademarks
Washington, D.C. 20231, on LOfe 36

Sir:

Applicant, through his undersigned counsel, hereby submits this response to the Office Action mailed July 13, 2004.

IN THE CLAIMS

Please enter the following claim amendments:

- (amended) An apparatus for efficiently storing items for retrieval and distribution so as to reduce storage space and increase retrieval efficiency comprising:
 - a. A plurality of uniformly shaped containers adapted to be used for storage of items wherein the containers are generally rectangular in a horizontal cross-section and <u>comprise a front wall</u>, a back wall and two <u>side walls</u>, and are generally rectangular in a vertical cross-section and